

NEWS

The 21st show will be held from 4 to 7 March 2014 at Zaragoza Exhibition Centre

SMAGUA – THE “MUST-ATTEND” EVENT FOR THE WATER AND ENVIRONMENT INDUSTRIES

Zaragoza, December 2013.-From 4-7 March 2014 Zaragoza Exhibition Centre will host the 21st International Water Show, SMAGUA 2014 and the eleventh Environment Show.

Both shows are “must-attend” events for the water and environment industries, not just in our country but the rest of Europe too, due to the prestige gained over the 20 shows held and because of the event’s ability to provide a business platform and benchmark showcase for equipment, solutions and advanced technologies for integrated water management.

The high technological level of the exhibits and innovations that are presented at each show reveal a sharp rise in a sector that, even in the current economic situation, shows signs of development and soundness, and is at the forefront of industries that focus on R+D+I as a tool for the future.

Given the vital importance of water and its poor availability, the management of this resource has become a key issue in public management along with the search for environmental sustainability and conservation, which is a driving force for the development of new formulas, proposals and technologies for the optimisation of water management.



All of these aspects will be present at the coming show which is promoting its international presence by participating in the main world forums related to this industry. SMAGUA has great international outreach and its high degree of internationalisation attracted more than a thousand firms from 40 countries to the last show; 29 technical innovations were presented from all of the exhibition sectors and it received numerous trade missions both from consolidated and emerging markets, making it a must-attend event for the whole industry.

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